Email/letter template

Subject: Request for Support to Enroll in the DROM for Seniors Instructor Course

Hi [Manager's Name],

I am writing to ask for your support in enrolling in the DROM for Seniors Instructor Course by approving funding for this program enhancement and professional development opportunity.

As you know, our residents' physical well-being is a top priority, and providing them with highquality fitness programming is essential for their overall health and happiness. The <u>DROM for</u> <u>Seniors Instructor Course</u>, is specifically designed to equip me with the knowledge and skills needed to deliver a unique combination of drumming, movement, music, and mindfullness to our seniors.

Here are a few key benefits of this course:

Evidence-Based Training: The course is grounded in the latest research on senior fitness, brain fitness, and mindfullness, ensuring that I can apply the most effective and safe exercise techniques.

Online, Self-Paced Training: I can complete the training on-site and around resident programming. This ensures I'm able to enhance my skills without having to go off-site or interfere with resident programs.

Ready-Made Programs: Once certified, I'll gain access to 30-minutes of new class content monthly to learn and teach to the residents. The DROM for Seniors classes are specifically designed to meet the unique needs of our residents, enhancing their mobility, preventing falls, and improving overall quality of life.

Professional Growth: By completing this course, I will enhance my qualifications and expertise, allowing me to contribute more effectively to our community and stay current with industry standards.

Enhanced Resident Satisfaction: Implementing the knowledge and techniques gained from this course will likely lead to higher satisfaction and engagement levels among our residents, promoting a healthier, more active lifestyle. Healthier and more active residents are also more likely to have their friends ask what brought about the change in their fitness and energy levels, leading to more resident referrals.

The total cost of the course is [insert cost], which I believe is a worthwhile investment given the substantial benefits it will bring to our community. I am confident that the skills and knowledge I will acquire from this course will directly translate into improved fitness programming and a better quality of life for our residents. [I also have year end unused funds in my 2024 budget which could be use toward this training.]

I am happy to discuss this further and provide any additional information you may need. You can view a recording of a recent Info Session here to learn more: <u>https://www.strongeruseniorfitness.com/recording</u>

Thank you for considering my request. I am eager to continue developing my skills and contributing to our residents' well-being in the most effective way possible.

Sincerely,

[Your Name] [Your Position] [Your Contact Information]